

Loyal clients seek hair help

ANDREW Wilson has such a loyal client base people from as far away as China and New Zealand visit him at his North Adelaide business.

Mr Wilson owns and operates Transitions Hair, part of a worldwide group of hair restoration professionals.

The popularity of his Melbourne St firm has seen him expand the business, with branches in Melbourne and Sydney.

Transitions offers hair restoration for men and women. Mr Wilson joined his father in the business and both are qualified hairdressers.

He says he gets great satisfaction from helping male and female clients and is pleased to have so many loyal local, national and international clients.

"They don't trust anyone else to do what we do," he says.

"Ten per cent of our business is from interstate and I recently had a lady from Brisbane fly down just to see me."

There are three ways Transitions helps its clients.

The company offers hair transplants, laser hair retention therapy and Sensi-graft – a non-surgical technique.

Mr Wilson says being a part of the Transitions International Group means that he is able to meet with others in the industry and keep up to date with the latest technology.

"We work together in the production of hair products, research and development and also training and education," he says. "It's good to talk to people in the industry."

Transitions ensures that the client is treated in the most suitable way because there is no "one-fits-all" solution, Mr Wilson says.

– ALEXANDRA ECONOMOU



SATISFACTION: Transitions Hair owner Andrew Wilson.